

Bloggers' day out

Special treat for the family at fun outing

THE Nuffnang Friso Family Day Out turned out to be a fun outing for 120 parent bloggers from South East Asia's largest blog advertising network Nuffnang Malaysia and parents who were loyal users of Friso, a brand of Dutch Lady Malaysia.

It was a day of fun for all present with a magic show that left the children in stitches among the highlights of the day.

"Parent bloggers, like other lifestyle bloggers, discuss various issues on their blogs but choose to focus on the many facets of raising children.

"Friso is pleased to be given the chance to organise this event with Nuffnang and help many of these parent bloggers meet face-to-face for the first time after communicating online for so long," Dutch Lady Malaysia marketing director Jan Pieter Tanis said.

Another highlight of the event was the unveiling of the winners of the Best Blog Entry contest, which was held prior to the event. The grand winner of the contest, Hisyam Mohamed of www.sawaila.com won a trip to Hong Kong

»We've heard the calls for more family-oriented events«

NICHOLAS CHAY

Disneyland fully sponsored by Friso. A Best Post-Event Blog Entry contest was also held after the event with the winner standing a chance of winning an LCD TV from Sony.

Nuffnang marketing manager Nicholas Chay said the company was proud of its association with Friso.

"We've heard the calls for more family-oriented events and we hope for more similar events like this in the future.



Fun for all: The children enjoying some soap bubbles during the event.