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November 18, 2008



### G'day Nuffnang

Marcus Chhan | Singapore | 3 hours 6 min ago

Regional - Following the launch of its Philippines operation just three months ago, Asian blog advertising community Nuffnang has expanded down under with its Australian community going live last night.

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### Yang steps aside as Yahoo CEO

Matt Eaton | Hong Kong | 16 min 41 sec ago

California - Yahoo has announced its CEO and co-founder Jerry Yang will relinquish his position and move into a more strategic role at the troubled online group.

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### myTax kicks off pitch

Rayana Pandey | Singapore | 15 min 48 sec ago

Singapore - The Inland Revenue Authority of Singapore has called for a tender to create the brand identity for its myTax portal.

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### The Pitch: Finger lickin' good

John Davidson | Singapore | 6 hours 37 min ago

It's rare that you get a piece of advertising that is not only unique but of benefit to the community.

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### SPH snaps up Shareinvestor

**John Davidson | Singapore | 1 hour 40 min ago**

Singapore - Singapore Press Holdings has completed its acquisition of financial services portal Shareinvestor.com.

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### Posterscope lands PSI in Asia

**John Davidson | Singapore | 1 hour 26 min ago**

Singapore - Posterscope has launched its airport media specialist PSI in Asia, with the opening of a Singapore office.

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### ESS nets new Champions' League deal

**Marcus Chhan | Malaysia | 3 hours 51 min ago**

Regional - ESPN Star Sports has renewed its exclusive agreement for multi-platform rights to the UEFA Champions' League (UCL) for Malaysia and Brunei, and English language pay TV rights for the UCL and UEFA Europa League for China.

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