

August 27, 2008



'Nuff waiting, Nuffnang expands operations

Marcus Chhan | Singapore | 57 min 10 sec ago

Regional - Asian blog advertising community Nuffnang, which first launched in Malaysia and Singapore, has expanded its operations into the Philippines via a joint venture with Filipino outdoor advertising company Outcomm.

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Upstream's associate director departs

Rayana Pandey | Singapore | 3 min 47 sec ago

Singapore - Upstream Asia's associate director Vincent Leong has moved on after a two-year stint at the PR agency.

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AdFest unveils theme for 2009

Marcus Chhan | Singapore | 3 hours 54 min ago

Regional - AdFest has revealed "Made In Asia" as its theme for next year's event, which will also double as the festival's permanent tagline.

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McDelivery promoted out-of-home

Rayana Pandey | Singapore | 3 hours 5 min ago

Singapore - McDonald's has launched a DDB-created campaign on the JCDecaux network to promote its all-day McDelivery services.

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Vaseline's 'Life of skin' continues with 'Designer'

Cherisse Beh | Singapore | 40 min 15 sec ago

Singapore - Vaseline continues its "Life of Skin" campaign launched in March this year with a 5th installment named "Designer", created by Bartle Bogle Hegarty (BBH) APAC.

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TV Top 20: The Defining Moment pleases

Staff Writer | Singapore | 59 min 1 sec ago

Singapore - CH8 drama series, The Defining Moment, starring Fann Wong, among others, was the most-watched show on free-to-air TV for the week beginning 10 August, according to Taylor Nelson Sofres.

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Regional Director, Lighthouse Events

Staff Writer | Singapore | 2 hours 52 min ago

Role description: Are you ready to take the reins of an established events business and take it from profitable to out-of-sight?

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